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AMERICAN EXPRESS
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PALM SPRINGS INTERNATIONAL FILM FESTIVAL
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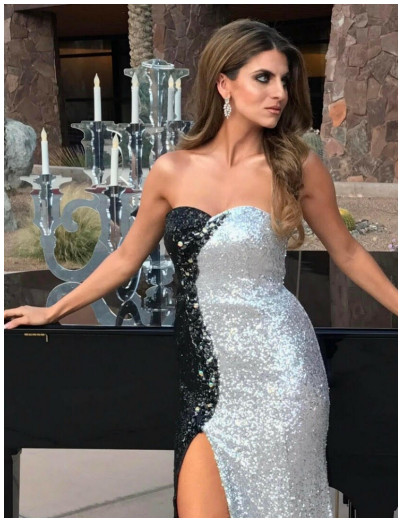
BIANCA RAE



Bianca Rae is the morning news anchor for KESQ News Channel 3, the #1 rated morning newscast in the Coachella Valley. Bianca has covered everything from breaking local and national news to large-scale entertainment stories live from the red carpet. The live coverage of the September 2014 flood that devastated parts of the Coachella Valley garnered her an Emmy nomination. Bianca covers stories that matter and make a difference.

At just 25 years old, Bianca founded the Bianca Rae Foundation, to be a voice for the voiceless. The foundation is divided into two separate sections: a concentration on providing guidance and leadership to young children and being a resource for homeless animals.

Bianca was awarded the 416th star on the Palm Springs Walk of Stars for her humanitarian work in the Coachella Valley and entire Inland Empire. Bianca was chosen as one of Palm Springs Life's '40 Under 40' most successful people in the Coachella Valley in 2014. CV Weekly named her one of 2016's Top 12 Most Interesting and Influential Women of the Coachella Valley. She was also voted Best TV Personality in Palm Springs three times, by CV Weekly and by Coachella Valley Independent.

Bianca is currently a board member of the Palm Springs Women in Film and Television, Media Mavens, and Companions Visitation Ministry of Sacred Heart Church.

A 2011 graduate from the University of Missouri, Bianca received a dual degree in Broadcast Journalism and Spanish as well as a minor in Sociology. She is a bilingual journalist who anchored and reported for KOMU-8, the NBC affiliate in Columbia, Missouri for three years. She also interned at KTLA, E! Entertainment and Fox Sports in Los Angeles.

2017

416th star on
Palm Springs Walk of Stars

ON-AIR EXPERIENCE

KESQ News Channel 3 (ABC)
Morning News Anchor
Weekdays 5-7 am, 12-1 pm newscasts
Palm Springs, California
June 2015 - Present

CBS Local 2
Weekend News Anchor Evening newscast
Entertainment Reporter, Eye on The Desert
Palm Springs, California
May 2014 - June 2015

KESQ News Channel 3 (ABC)
On-Air Reporter
5, 6, 10, and 11pm newscasts
Fill-in anchor for the weekend newscasts
Palm Springs, California
June 2011 – May 2014

KOMU-8 News Station (NBC)
Dayside/Live Reporter
Anchor of “Around the World” segments
News and Sports Anchor
Fill-in anchor for the weekend newscasts
Columbia, Missouri
September 2007 – May 2011

EDUCATION

University of Missouri
School of Journalism
Degree: Radio-TV Journalism
Dual Degree: Spanish
Minor: Sociology

Bianca has extensive experience anchoring and reporting on hard news coverage. She reported from wildfires, has been the first on the scene of local shootings, and has anchored live breaking news coverage minutes after terror attacks both locally and nationally. Her live reporting from the devastation of massive flooding in the Coachella valley garnered her an Emmy nomination.

Being live on the red carpet is where Bianca shines. She has interviewed some of the biggest names in Hollywood such as Matthew McConaughey, Natalie Portman, Ryan Gosling, Reese Witherspoon and Will Smith as well as reporting live from Dancing With The Stars in Los Angeles for the ABC station in the Coachella Valley.

Bianca Rae
FOUNDATION

The Bianca Rae Foundation was started in 2013 by Bianca Rae to use her platform to be a voice for the voiceless in the Coachella Valley. The foundation continues to be extremely beneficial for the desert communities in the following two areas:

HOMELESS ANIMALS

Our goals include increasing our yearly public adoption events, creating community awareness and offering incentives to individuals to foster sheltered animals until a permanent home is available by providing all necessary items including food, toys and any needed medication. We also continue to, with No Kill Coachella Valley Coalition, transport local homeless dogs and cats to the Oregon Humane Society where they are adopted quickly.

MIDDLE SCHOOL KIDS

The Bianca Rae Foundation works extremely hard to teach middle school-aged children about leadership qualities, self-love and inner beauty. We also focus on how to deal with the harsh realities of bullies at school and staying smart on social media.

At our annual "Rae Of Hope Leadership Retreat," children from throughout the Coachella Valley participate in activities that promote growth for their futures. We teach them about inner beauty, how to stay active and healthy, how to stand up for who they are and what they believe, how to become active members of their communities and ways to turn their dreams for their futures into realities.

Please visit www.biancaraefoundation.org
for more information on the Bianca Rae Foundation.

REFERENCES

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